

Solutions for the Entire Data Sync Landscape

SELLERS

- Manufacturer
- Supplier
- Vendor
- Distributor

BUYERS

- Retailer
- Distributor
- Operator
- Broker
- eTailers

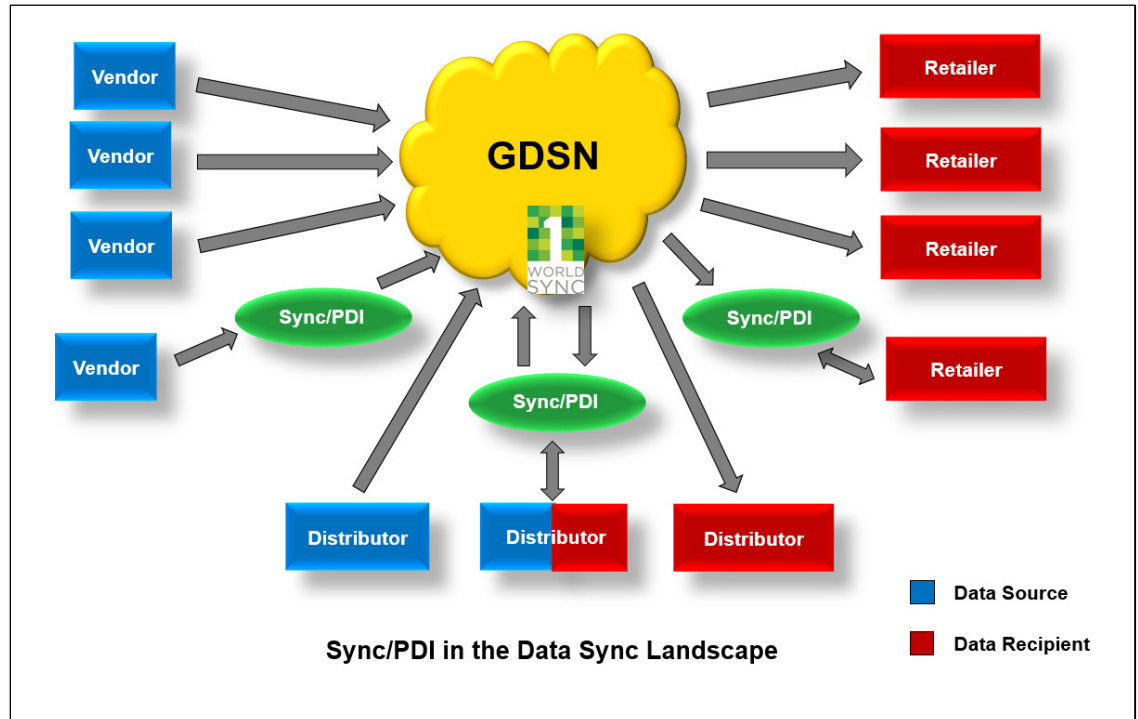
SELLERS & BUYERS

- Distributor
- Broker

INTEGRATION

SALES SHEETS

REPORTING



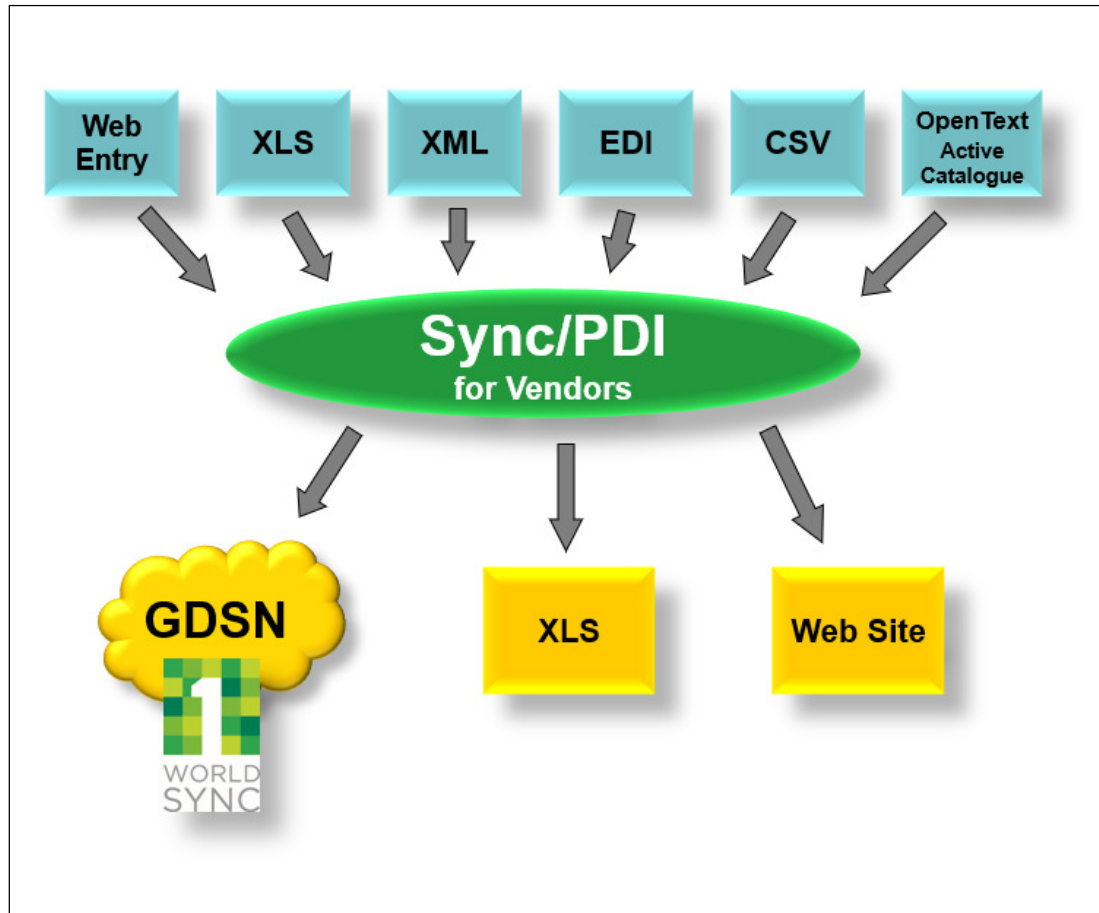
Key Value-Add Features

Feature	Sellers	Buyers	Both
Catalog Management Service (CMS) – Aligntrac does the data sync	x		
Quoted Services	x	x	x
Aligntrac M2M connection to 1WorldSync shields users from GDSN updates	x	x	x
One-on-one training	x	x	x
Expert and responsive support	x	x	x
Active Item matching		x	x
Attribute auditing		x	x
Customized attribute requirements and rules		x	x
Customized integration options	x	x	x



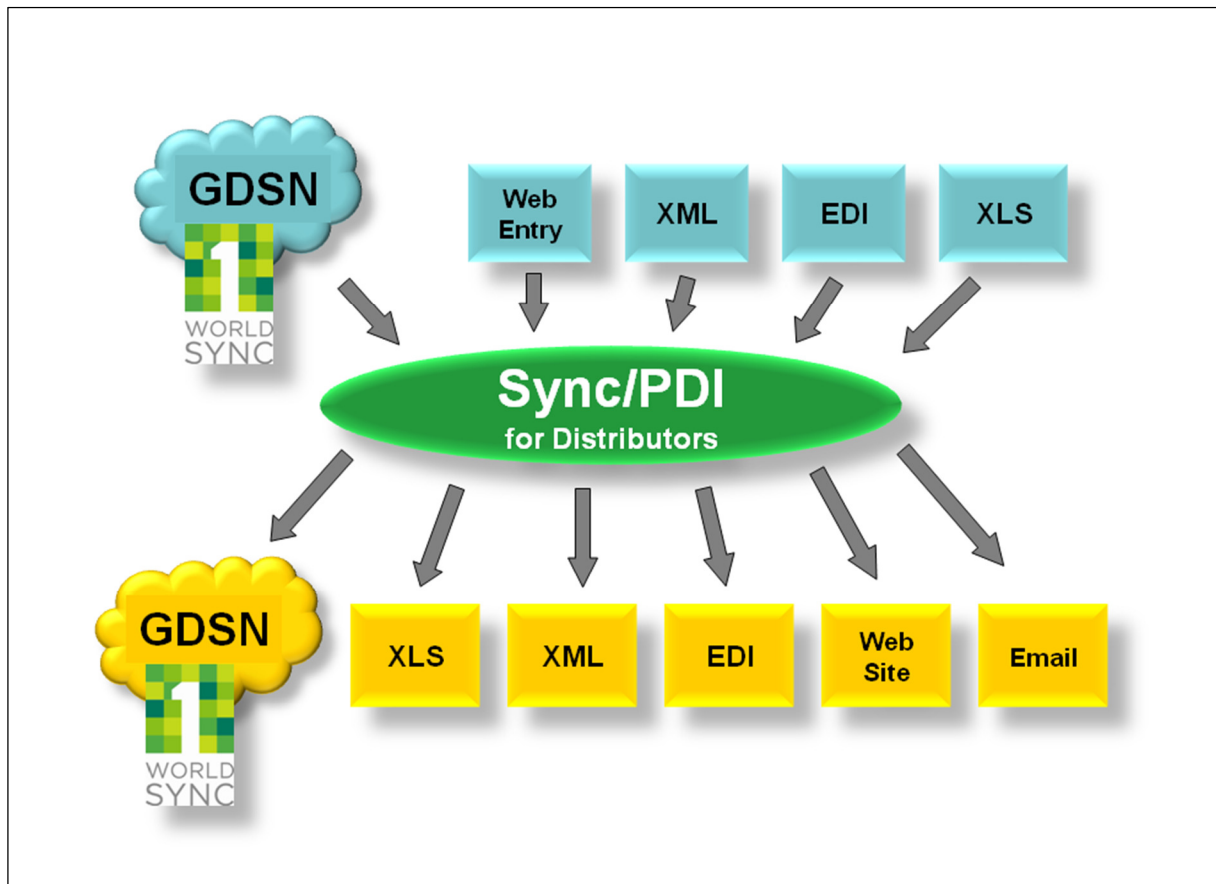
Solution Partner with the 1WorldSync Data Pool since 2007

Sync/PDI for Vendors



- All attributes on one web screen
- Display full SKUs and related hierarchies
- Enabled partner list for easier publications
- History of attribute changes
- GDSN, retailer-specific, best practice validations
- Errors displayed in context
- Reports and spreadsheet extracts
- XLS upload and other integration options

Sync/PDI for Distributors/Retailers

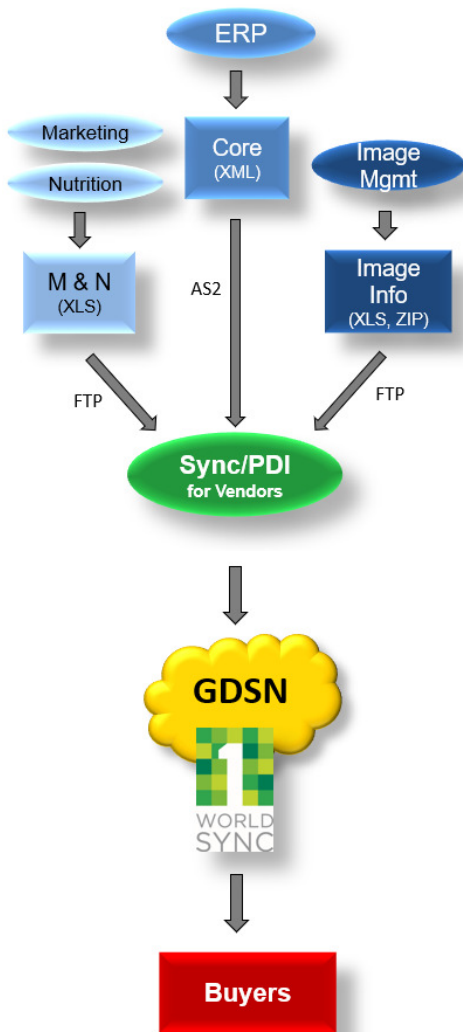


- **Receive items from GDSN suppliers**
- **Publish items to GDSN customers**
- **Automatic or manual CIC processing for suppliers**
- **Auto-process updates from suppliers**
- **Load items for small suppliers or own items**
- **Active item matching and data audit capabilities**
- **Scorecards – reports and emails to suppliers**
- **Application and web site integration options**

Sync/PDI Integration Capabilities

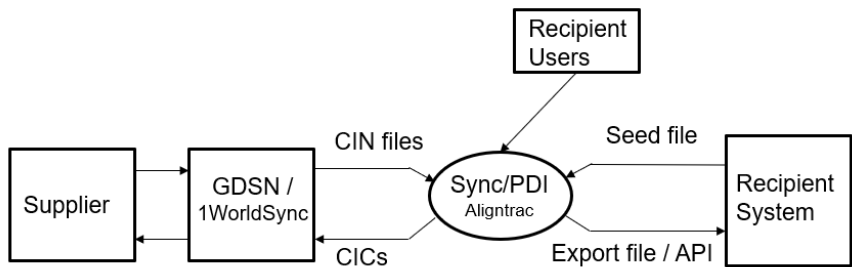
Sellers Data Sync Model (Data Source)

- Combine multiple sources of item information, including non-GDSN attributes



Buyers Data Sync Model (Data Recipient)

- Custom data requirements integrated with CIC processing
- Active item file ("seed file") for item matching, attribute auditing
- Custom export files or API access



Web Site Sales Sheets

- Custom layout; rendered real-time from Sync/PDI
- Sample: www.aligntrac.com/concordbay

4/5 LB THIN AND HEARTY SHREDED MILD CHEDDAR CHEESE

Item #: C8589431
Mfr #: 4610033469
GTIN: 30444444334696
Supplier: Concord Bay
Brand: Concord Bay

Nutrition		Product Information	
The actual nutritional label may vary slightly		Classification: Cheese/Cheese Substitutes (Perishable) (10000028)	
Nutrition Facts (Ready to Eat)		Dimensions (HxWxD): 6.62 x 13.06 x 17.18 IN	
Serving Size 28 g		Volume: 0.86 CT	
Servings Per Container: 80		Weight Gross / Net: 21.24 LB / 20 LB	
Amount Per Serving		Origins: (US) UNITED STATES	
Calories 110		Storage Temperature: 33° to 45°	
		Shelf Life (days): 120	
		Pallet Configuration: T18 H16	
		Servings Per Container: 80	
		Child Nutrition Label: No	
Total Fat 8 g		Ingredients	
Saturated Fat 5 g		Cheddar Cheese (Pasteurized Milk, Cheese Culture, Salt, Enzymes, Annatto (Vegetable Color), Potato Starch and Powdered Cellulose (To Prevent Caking), Natamycin (A Natural Mold Inhibitor).	
Trans Fat 0 g		Packaging and Storage	
Cholesterol 25 mg		KEEP REFRIGERATED	
Sodium 100 mg		Preparation and Cooking	
Total Carbohydrate 1 g		Ready to Eat - READY TO EAT	
Dietary Fiber 0 g		Serving Suggestions	
Sugar 0 g		THIS MILDLY FLAVORED CHEESE EASILY GIVES YOUR DISHES A RICH, CREAMY FINISH. GREAT FOR OMELETS AND SALADS.	
Protein 7 g			
Vitamin A 8%			
Vitamin C 0%			
Calcium 20%			
Iron 2%			
Allergens			
Contains: Milk			
Free From: Peanuts, Tree Nuts, Eggs, Fish, Crustaceans, Soy, Wheat			
Claims			

Concord Bay Powered by Sync/PDI 2018-12-17T09:41:54.377